

# Secure your bike

For high end bikes you need a high end theft deterrent!



**"Stealth" UV Etch**

doesn't spoil the appearance of your bike



**Datadots®**

mark cycle components and accessories



**Unique Tamper Evident Warning Label**

with QR code

With proven success in many markets, Datatag technologies are the product of 25 years of continuous development. Starting with the protection of motorcycles, but now covering everything from JCB's to bonsai trees – Datatag's unique multi-layered approach to security marking – including simple roadside identification – means it provides a higher level of theft deterrent than competitors, which often only offer a single security layer that may also require lengthy laboratory testing to determine ownership.

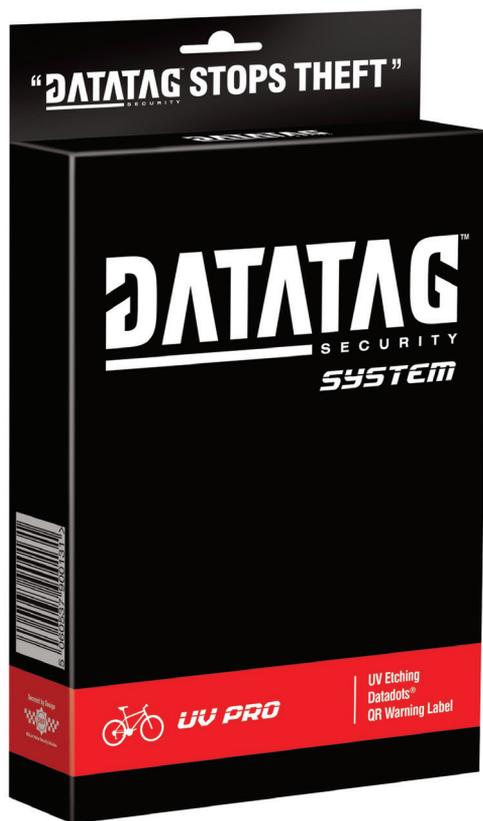
For the cycle market Datatag's UV PRO system (at a oneoff cost of just £29.99) provides indelible marking and secure registration on to its' national police approved database.

The system includes a tamper-evident warning label, UV etches for frame, forks and swing-arm and 100's of microscopic Datadots® to protect valuable components. Altogether providing a totally unique 'fingerprint' which is almost impossible to remove. Faced with the task of removing all these identifying marks, coupled with the risk of being caught and prosecuted, thieves simply look for easier targets.

In fact Datatag's systems are such a deterrent that they have been chosen by British firm HOPE to protect their all carbon bike offering – the Hope HB.160 – adding peace of mind for customers. Datatag technologies also feature as an integral part of the three biggest official industry marking schemes for the Motorcycle, Marine and Construction industries and is fitted as standard to everything from £15,000 Ducatis to £150,000 JCB's. Datatag, as you would expect, has 'Secured by Design' status and Thatcham Approved recognition in many markets.

If you value your bike, fit the best, most trusted, security marking system available... fit Datatag.

Visit Stand J45 for a special show offer and free neck buff! ●



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