

## We think cycling on the road makes you a better driver

carinsurance4cyclists.com is about much more than just car insurance...

**Benefit** – Profits help the poor, vulnerable and orphaned children of Malawi through education, healthcare, vocational training – [www.starfishmalawi.com](http://www.starfishmalawi.com)

**Innovation** – Recognises and rewards cyclists for better car driving because you see the road from a different perspective.

**Kindness** – If you receive a better quote you'll want to switch and the children of Malawi will benefit too. There is nothing to lose but much to gain.

**Experience** – The specialist broker has looked after the car insurance needs of 180+ affinity groups for over 30 years. Does your current car insurance provider offer that?

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## Driving Experiences at the Home of British Motor Racing

Experience the thrill of driving at the UK's only Grand Prix Circuit as you learn how to tackle Silverstone's famous corners and straights. From single-seaters to Ferraris or Aston Martins, there are many different cars to choose from. Prices start at £99.

www.silverstone.co.uk



## Special delivery

Elephant Bike is a UK charity, restoring trusty British postal bikes so that they're like new. When Royal Mail phased out bicycles, they were destined for landfill, but Elephant Bike suggested a better use; the sturdy cargo bikes have been given a new lease of life and are now on sale in the UK as a limited edition.

Even better, Elephant Bikes are "buy one give one!" For every bike sold, the charity donates one to Africa. Managing Director Vince Owen comments "Our customers are getting handmade, quality bikes, and the bike we give to Malawi is life-transforming; providing work helping to break the cycle of poverty for good."



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## The best investment you'll never see

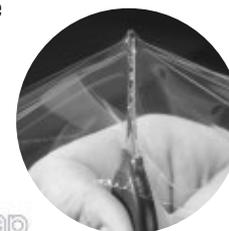
Cyclewrap was introduced in 2016

providing a unique service, offering bespoke premium paint protection film installation that'll aid any bike owner to keep their assets looking as good as the day they were new.

Cyclewrap's paint protection film works as an invisible layer of armour over your bike's finish. The crystal-clear gloss or Satin Matte, energy-absorbent polyurethane film is bespoke cut specifically for your bike – and is then safely bonded to the vulnerable painted surfaces offering up to ten years of guaranteed protection.

Cyclewrap also offers paint correction and touch up for scratches and scuffs. It also supplies new parts, service and builds custom bikes too. Based in Basingstoke, Hampshire and in Maldon, Essex. Cyclewrap can also provide a mobile service, paint protecting or correcting at the customers home.

Come to Stand D49 to learn more or get a quotation for your bike.



STAND D49 www.twitter.com/cyclewrapUK  
www.cyclewrap.co.uk

## Perfect pre / post pub ride attire

Beers Burgers Bikes offers a fresh approach to classic cycling wear for on and off the bike. Focusing on the finer things in life, it aims to produce the best quality products while leaving enough in your wallet for a few more rounds at the bar.

You can pick up a full kit including Jersey, Bib shorts and Race cap from just £130. Constructed using Italian made fabrics, these kits have all the features you'd expect from a high end brand.

Beers Burgers Bikes t-shirts are made from a bamboo blend that makes them fast drying and super comfortable. Matched with one of their plaid riding shirts (which feature three jersey style pockets) makes for perfect pub ride attire.

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## G-Form range updated



Men's Pro Bib Short  
Price: £139.99 Sizes: S-XL

The new Pro Bib Short is back specifically for both men and women. With improved 1621 hip protection, built-in men's and women's specific chamois (4-hour+), moisture-wicking fabric that offers UPF 50+, technical mesh back and straps for breathability, and is machine-washable. Features include small utility pockets on both sides of the bib, and a silicone printed elastic leg gripper that prevents any riding up.

Elite Knee Guards  
Price: £99.99 Sizes: Unisex, S-XL

The new Elite Knee Guards are back with updated graphics in two colours. With 1621-1 type B certification, the Elite Knee Guards offer coverage beyond requirements. Technical mesh back panel provide enhanced breathability, and moisture-wicking fabric offers UPF 50+. The new silicone gripper band prevents riding up, and just like every G-Form product they are machine washable.



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